

Designing for the *Next Generation Science Standards*:  
Educative Curriculum Materials and Measures of Teacher Knowledge

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## Abstract

Focusing on the science knowledge and pedagogical content knowledge that teachers need to realize the vision of the *Next Generation Science Standards* (NGSS) in their classrooms, this study presents findings from efforts to (1) adapt existing criteria and design heuristics for educative features of curriculum materials to the needs of NGSS and (2) develop an authentic measure of teachers' knowledge and practice based on an analysis of teachers' evaluations of their students' written explanations of phenomena. The study demonstrates that existing criteria and heuristics for designing educative features of curriculum materials can be used productively, with minor modifications, to design features that support teachers in their use of materials that support NGSS. It also provides quantitative and qualitative data to show that teachers' analyses of the explanation task produced useful information on their understanding of the science ideas targeted in the assessment, of the misconceptions their students held, and of their students' ability to reason from evidence, science ideas, and models in explaining phenomena. This study builds on and contributes to a body of work on the design and use of educative curriculum materials and the evaluation of teacher knowledge. It suggests a practical approach to the design of NGSS-aligned curriculum materials that support both student and teacher learning based on findings from analysis and empirical studies.

Keywords: curriculum, educative, standards, measures

## **Designing for the *Next Generation Science Standards*: Educative Curriculum Materials and Measures of Teacher Knowledge**

With the release of *Next Generation Science Standards* (NGSS) (NGSS Lead States, 2013) and its adoption by 18 states and the District of Columbia, science educators are being asked to transform the way they think about the content they teach and the way that they teach it. Among other changes, NGSS—along with the National Research Council’s [NRC] *A Framework for K-12 Science Education* (2012) that preceded it—emphasizes the interconnected nature of science as it is practiced and experienced in the real world, a coherent progression of science concepts from kindergarten through high school, and a deeper understanding of core science ideas and their usefulness in making sense of phenomena and developing solutions to problems.

To implement NGSS, teachers must reconsider the science content that is taught, how students’ build their understanding of that content, and how ideas fit together to tell a coherent story (Reiser, 2013). While professional development (PD) can provide some help to teachers for these tasks, limited time and other resources make PD, by itself, an impractical solution to satisfy the needs of teachers across all grades and science disciplines. According to Achieve, a partner organization in the development of NGSS, appropriate instructional materials designed to support NGSS will have an important role to play. To help teachers understand the new standards and implement them effectively, says Achieve, materials will need to provide an extensive range of supports, from suggestions for how to engage students in developing explanations and constructing conceptual models of the natural world to learning progressions that map out students’ development of science content knowledge over time (2015). Indeed, because of their widespread use by teachers (Horizon Research, 2012), curriculum materials

have enormous potential for leveraging teachers' role as enactors of curriculum to transfer of research findings, best practices, and reforms such as those proposed by NGSS into the classroom (Ball & Cohen, 1996; Remillard, 2005).

More than a decade ago, Davis and Krajcik (2005) broke new ground by proposing a set of heuristics for designing educative science materials that would support teachers in developing their (1) subject matter knowledge (SMK); (2) pedagogical content knowledge (PCK) for science ideas; and (3) PCK for scientific inquiry, i.e., their ability to engage and guide students in using science practices. Their work focused on the kinds of knowledge that teachers would need to meet the practical challenges of the classroom. Today, in the era of NGSS, teachers face new challenges and need examples of what effective instruction and curriculum might look like (National Research Council, 2015).

One such example, we believe, is a middle school curriculum unit that is designed to promote student achievement of the NGSS vision while also providing teachers with the educative features they need to implement that vision in their classrooms. Developed by a team of researchers and curriculum developers at AAAS and BSCS, the *Toward High School Biology* (THSB) unit is one of the first materials intentionally designed to realize the NGSS vision of three-dimensional learning.

To date, there has been little exploration of the role that educative curriculum materials can play in promoting the NGSS vision of science learning to a broad audience of teachers. In addition, the research literature on educative materials consistently points to difficulties that many investigators have had in developing appropriate measures for evaluating teacher knowledge and, hence, the effects of educative materials on teachers' knowledge and practice. This paper aims to help fill that gap by providing evidence from the development and testing of

the THSB unit to answer the following questions: (1) Can the design heuristics proposed by Davis and Krajcik (2005) be adapted and used to inform the design of educative materials for NGSS? (2) Can the same heuristics also guide the development of authentic measures to evaluate teacher knowledge and practice?

### **Theoretical Foundation for Educative Curriculum Materials**

Design of the THSB unit as a whole was informed by the general view that curriculum materials can have a powerful impact on what and how science is taught for the benefit of students and teachers alike (Kali, Koppal, Linn, & Roseman, 2008). More specifically, the developers applied curriculum design principles that emerged from research on the coherence, quality, and effectiveness of middle and high school science textbooks (Herrmann-Abell, Koppal, & Roseman, 2016; Kesidou & Roseman, 2002; Roseman, Stern, & Koppal, 2010; Stern & Roseman, 2004) and from the learning research that underpins these principles (Bransford, Brown, & Cocking, 2000; Clements, 2007; NRC, 2007; Pashler et al., 2007).

With the release of the Framework and NGSS in 2012 and 2013, the THSB unit was revised to meet the criteria for measuring the alignment and quality of individual lessons and units with respect to the NGSS found in the Educators Evaluating the Quality of Instructional Products (EQuIP) NGSS Rubric (Achieve, 2014; Roseman, Fortus, Krajcik, & Reiser, 2015). Design of the educative features of the THSB unit drew on work exploring the potential of curriculum materials to serve as a source of teacher learning (Ball & Cohen, 1996; Davis & Krajcik, 2005; Schneider, Krajcik, & Marx, 2000).

### **Pre-Service Teachers' Use of Educative Curriculum Materials**

Given the novice level of pre-service teachers, their use of curriculum materials is of particular interest to researchers exploring the role that educative materials might play in

preparing teachers for the classroom. For example, Beyer and Davis (2009) examined the use of educative curriculum materials in improving the ability of pre-service elementary teachers to critique and adapt science curriculum materials. They focused on educative features designed to support teachers in applying the principles of identifying, interpreting, and working with students' science ideas. Pre- and post-tests found that teachers' use of the principles in their analyses was higher when the supports were present compared to when the supports were absent.

But simply providing educative features in materials may not be sufficient for teacher learning. A 2015 study by Land, Tyminski, and Drake found that even when educative features were present in the materials, the pre-service mathematics teachers tended not to read them in educative ways (e.g., their interpretations of the materials were more descriptive than analytic, highlighting aspects of lessons that were “fun”). Confirming findings from their earlier study (Drake, Land, & Tyminski, 2014) and consistent with the work of Beyer and Davis (2009), Nicol and Crespo (2006), and Schwarz et al. (2009), the authors concluded that pre-service teachers need help in making sense of educative curriculum materials and require help in using frameworks for analyzing materials productively.

### **In-Service Teachers' Use of Educative Curriculum Materials**

Of particular relevance to the implementation of NGSS is the role that educative curriculum materials can play in helping teachers who are already in the classroom make changes in their instruction that will support their students' achievement of NGSS performance expectations. Findings have shown that in-service teachers do benefit from the educative features, but not always and not always as expected (McNeill, 2008; McNeill & Krajcik, 2009; Schneider & Krajcik, 2002). Most of the studies were small in size, largely descriptive in nature, and lacked reliable measures of what teachers learned. In the only study dealing directly with

NGSS, Bismack, Arias, Davis, and Palinscar (2015) enhanced a 4th grade unit to increase support for three science practices (recording observations, making scientific predictions, and making evidence-based claims). Findings indicated that the educative features improved students' observations and predictions but not their evidence-based claims. Teachers' comments suggested that they were "uncertain how to make and engage students in this practice," and the authors highlighted the need for more extensive research on the design of educative features to support this and other science practices. This study focused explicitly on the science practices dimension in isolation rather than integrating it with the other two NGSS dimensions of core disciplinary ideas and crosscutting concepts.

### **Measures of Teacher Knowledge**

The field has found it difficult to develop both valid and authentic measures that adequately capture all that teachers must know and be able to do in the classroom. At one end of the spectrum, for example, Garet, Porter, Desimone, Birman, and Yoon (2001) used self-reports on a Likert scale survey to measure teachers' knowledge and skills, and Rowan, Correnti, and Miller (2002) used items from large-scale surveys to measure content knowledge and PCK in mathematics and writing. They found the survey more successful in measuring such knowledge in the context of mathematics than writing and more successful in measuring mathematics content knowledge than mathematics PCK.

At the other end of the spectrum, researchers have used more authentic tasks to measure teacher knowledge, including evaluating teachers' ability to analyze videotapes of teaching or to analyze curriculum materials or other artifacts of instruction. For example, Kersting (2008) used teachers' ability to analyze videotapes of mathematics teaching as a proxy for their teaching knowledge, and Santagata, Zannoni, and Stigler (2007) used a video-based program on lesson

analysis in a pre-service program for mathematics teachers. They measured pre-service teachers' ability to analyze a new lesson using the lesson analysis framework taught in the program. Schwarz, Gunckel, Smith, Covitt, and Bae (2008) explored the use of curriculum analysis—specifically Project 2061's curriculum materials analysis criteria (AAAS, 2005)—in pre-service elementary teacher education. Teachers were given six activities about light and shadows and asked to (a) assess strengths and weaknesses of each, (b) write a lesson sequence that briefly describes the activities they would use/adapt, and (c) provide a rationale for their sequence. Pre- and post-test results showed an increase in the use of criteria related to content alignment and attention to some of the instructional criteria, but the study also found that teachers had their own criteria (e.g. making science fun) and were generally negative about the use of the Project 2061 criteria.

Other studies have used teachers' ability to attend to their students' thinking as a measure of their knowledge. Jacobs, Lamb, and Phillipp (2010) developed a framework that included (a) attending to children's strategies, (b) interpreting children's mathematical understandings, and (c) deciding how to respond on the basis of children's understanding. Teacher knowledge was measured by having teachers observe a video excerpt of an elementary mathematics classroom and prepare a written report that responded to prompts for the three categories in the framework.

### **Overview of the THSB Unit**

Developed by a team of scientists, education researchers, and curriculum developers at AAAS and BSCS, the THSB curriculum intervention is an eight-week replacement unit for 8th grade science classes. It includes (1) a print student edition (SE) workbook, (2) a print teacher edition (TE), (3) web-based teacher resources, and (4) a three-day introductory face-to-face PD workshop. The team used an iterative design process that involved the initial conceptualization

and writing of the unit; multiple rounds of testing the unit in classrooms; and multiple revisions of the unit based on student performance data, curriculum analysis, and feedback from teachers. Over the course of the five-year development project, more than 1000 students and 12 teachers were involved in various phases of the design and testing of the curriculum intervention.

The overarching goal of the THSB unit is to help students make sense of phenomena related to plant and animal growth using NGSS core ideas about chemical reactions in nonliving and living systems; the crosscutting concept of matter conservation across physical and life science; and science practices of data analysis, modeling, explanation, and communication.

The THSB unit consists of 19 lessons organized into four chapters. Chapter 1 develops the idea that substances with different properties form during chemical reactions because the atoms that make up molecules of the starting substances rearrange to form the molecules of the ending substances. Chapter 2 develops the idea that the total mass stays the same during chemical reactions because the number of each type of atom stays the same and the mass of each atom stays the same regardless of differences in their arrangement. Chapter 3 applies ideas of atom rearrangement and conservation to plant growth and repair, and Chapter 4 applies these ideas to animal growth and repair. Table 1 shows how the phenomena that students experience in each chapter relate to the chapter's conceptual focus.

[insert Table 1 here]

**Research Question 1: Can the design heuristics proposed by Davis and Krajcik (2005) be adapted and used to inform the design of educative materials for NGSS?**

### **Methods**

Elsewhere, we and our colleagues have described initial efforts of the THSB development team to design and test the promise of educative materials in supporting teachers in

their use of the THSB unit (Flanagan, Herrmann-Abell, & Roseman, 2013; Kruse, Howes, Carlson, Roth, & Bourdelat-Parks, 2013). The team drew on theories of teacher learning and the role of educative materials articulated by Ball and Cohen (1996) and Davis and Krajcik (2005) and on AAAS's own criteria for evaluating the quality of curriculum materials, including the support that materials provided for teachers (2005). The THSB development team distilled from these sources an initial set of principles that was THSB-specific and focused on the design of supports to help teachers develop their (1) knowledge of the content and practices that make up THSB's storyline at the unit, chapter, and lesson levels; (2) knowledge of the pedagogical purposes of each component of the unit (e.g., each phenomenon, model, and activity); (3) knowledge of teaching strategies that help to make the unit storyline visible to students and that help teachers elicit, listen to, and respond to students' ideas and questions; and (4) ability to take an analytical approach toward planning and implementing the unit and monitoring their students' progress (Kruse et al., 2013). All four components of the THSB unit—the SE, TE, online resources, and PD—were designed to contribute in different ways to teachers' understanding of and skill in using the unit. For the purposes of the study reported on here, however, we focus mainly on the educative features of the SE, TE, and online resources.

Following the release of the NRC Framework and NGSS in 2012 and 2013, the development team improved the unit's alignment with the three-dimensional vision of the new standards and considered what additional supports teachers would need to understand and implement it. In doing so, the team focused on aspects of NGSS that were central to the THSB unit, doable within eight weeks of instructional time, and that would illustrate what it means to use ideas and practices to make sense of phenomena.

To take into account the implications of NGSS for the design of the THSB unit’s educative features, the development team first identified critical aspects of NGSS that were not addressed explicitly in the design heuristics proposed by Davis and Krajcik but were essential for teachers to understand in order to help their students achieve the goals of NGSS. Given the broad scope of the changes called for in NGSS and the busy lives of teachers, the development team tried first to ensure that the “‘base’ curriculum materials were accurate, complete, and coherent in terms of content and effective in terms of pedagogy—with good representations of the content, a clear purpose for learning it, and multiple opportunities for students to explain their ideas” (Davis & Krajcik, 2005, p. 3). In doing so, the team confronted what Davis and Krajcik refer to as “tensions in determining an appropriate amount of guidance and prescription” (2005, p. 9). Our own observations during pilot testing had indicated that several teachers used only the SE while teaching, so we opted to incorporate a good deal of instructional support for integrating core disciplinary ideas, science practices, and crosscutting concepts directly into the SE. Additional educative features—particularly support for science practices—were then developed and used by teachers during field tests of the unit and revised based on their feedback during debriefing sessions.

### **Adapting the Design Heuristic for SMK**

Davis and Krajcik’s design heuristic for SMK calls for materials to, among other things, support teachers in “developing factual and conceptual knowledge of science content... at a level beyond the level of understanding required by the students” (2005, p. 12). It also calls for materials to help teachers see how the “scientific ideas relate to real-world phenomena and to the activities in the unit...” We interpreted this heuristic to include knowledge of NGSS disciplinary core ideas and crosscutting concepts and how they are organized into a coherent story, which is

consistent with best practices gleaned from an analysis of science lessons from five countries in the TIMSS Video Study (Roth et al, 2006). To design specific lessons and activities for a curriculum unit situated within a specific context (i.e., developing a molecular explanation for growth and repair in living things), it was necessary to extract from the disciplinary core ideas and crosscutting concepts a set of contextualized “science ideas” that would provide a coherent content storyline for the THSB unit.

Organizing SMK around a coherent content storyline is critical for both students and teachers, so that both come to see the big picture that encompasses the science ideas and the contribution of each activity to its development. Figure 1 presents a “map” of the THSB science ideas showing how they were sequenced, starting with disciplinary core ideas and culminating in ideas at the top of the map that draw on both disciplinary core ideas and crosscutting concepts. Also included in this SMK heuristic is information on the contribution of each lesson to the development of the content storyline. Each numbered box in Figure 1 identifies not only the relevant NGSS code but also the THSB lesson(s) in which the science idea is targeted.

[insert Figure 1 here]

In designing curriculum for NGSS, it was also important to consider what teachers would need to know about the role of crosscutting concepts (in this case the idea that atom conservation explains mass conservation) as science ideas themselves and as a distinct dimension of science learning that serves to unite core ideas across the disciplines to explain phenomena and answer questions. (NGSS Lead States, 2013). Although the power of certain ideas that cut across disciplines was recognized in *Science for All Americans*, which describes such ideas as “tools for thinking about how the world works” (AAAS, 1989, p. 19), and in the NRC Framework, which describes crosscutting concepts as providing “an organizational framework for connecting

knowledge” (2012, p. 83), neither provides guidance about how connections should be made or how to support teachers in guiding their students to make them. In developing the THSB unit, we interpreted crosscutting concepts as tools for thinking across a wider range of phenomena than could be explained with particular core ideas. Additional supports would be needed to help teachers appreciate this explanatory value of the crosscutting concepts.

### **Adapting Design Heuristics for PCK for Science Topics**

The heuristics proposed by Davis and Krajcik for this category focus on supporting teachers in engaging their students with phenomena, in using scientific representations, and in addressing students’ ideas, all of which are relevant to realizing the three-dimensional vision of NGSS.

**Phenomena.** Making sense of phenomena is at the heart of NGSS, and students are expected to engage in science practices and use disciplinary core ideas and crosscutting concepts to explain them. NGSS also emphasizes the interconnectedness of science with the goal of helping students see how a set of core ideas can be used to explain different phenomena across multiple science disciplines (NRC, 2012). With this in mind, we elaborated on the Davis and Krajcik design heuristics to include educative features that provide teachers with a rationale for the inclusion of the chosen phenomena along with support in carrying out activities designed to help students see the explanatory power of science ideas, how they fit together, and how they can apply to a range of physical and life science phenomena.

To capture the integrated learning across disciplines that is called for in NGSS, we distinguished two categories of phenomena: those that have the potential to be generative of the targeted science ideas and those that are not likely to be generative of the ideas but could be explained by them once the ideas were understood. For example, physical science phenomena

that can be carried out with pure substances are more likely to be generative of the ideas that new substances can be produced from starting substances (which can be directly observed) and that the molecules making up the new substances can be made by rearranging the atoms making up the molecules of starting substances (which can be modeled). The need for phenomena to be generative was considered in our decision to include chemical reactions in nonliving and living systems in the same unit and to start with chemical reactions in nonliving systems, and we wanted teachers to understand the rationale for selecting and sequencing these phenomena.

**Representations.** This Davis and Krajcik design heuristic focuses on helping teachers select and adapt appropriate representations for their students and identifying features of a representation that are the most salient for instruction. Educative curriculum materials can also support teachers in becoming aware of and making use of a wide variety of representations—illustrations, tables and graphs, diagrams, physical models, and simulations—that can help to make phenomena accessible to a wide range of students (Kesidou & Roseman, 2002; Roseman, Stern, & Koppal, 2010). We found support for this adaptation of the heuristic in the EQUiP Rubric (OR 1), which recognizes the role that representations, among other things, can play in NGSS-focused materials as tools for differentiating instruction for students who struggle as well as for those who are more advanced (Achieve, 2016).

**Students' ideas.** Educative curriculum materials can help teachers understand, identify, and deal with intuitive and non-normative science ideas that many of their students bring to the classroom (Driver, Squires, Rushworth, & Wood-Robinson, 1994). Indeed, teacher's awareness of students' misconceptions has been shown to correlate to student learning gains (Sadler, Sonnert, Coyle, Cook-Smith, & Miller, 2013). Studies have shown that teachers typically do not focus on their students' ideas (Sherin & van Es, 2005), so materials and accompanying PD need

to help them do so. Again, we drew on the EQUIP Rubric (OR 1) for NGSS-specific guidance. The Rubric has eight criteria in three categories that include the need for instructional supports to help teachers identify students' ideas and for assessment rubrics and scoring guidelines to help teachers plan instruction and give feedback to their students.

### **Adapting Design Heuristics for PCK for Scientific Inquiry**

The NRC Framework and NGSS clarify scientific inquiry with a set of eight science practices that relate closely to the design heuristics for PCK for scientific inquiry in Davis and Krajcik (2005). Though listed separately, NGSS makes clear that the practices work together to help students make sense of phenomena and that reflecting on their use can help students understand how the practices contribute to the development of scientific knowledge. The THSB unit focuses intensely on three science practices—data analysis, modeling, and explanation. Each is developed in the context of making sense of specific phenomena in nonliving and living systems in terms of ideas about atom rearrangement and conservation during chemical reactions.

In adapting this design heuristic for use with materials that support NGSS, we tried to address the knowledge that teachers would need in order to help foster their students' integrated science learning across the three dimensions of disciplinary core ideas, science practices, and crosscutting concepts. Alignment with the NGSS vision would, at the least, require that (a) students engage in explaining phenomena; (b) students' explanations would drive their learning; and (c) their explanations would require the use of all three dimensions—disciplinary core ideas, science practices, and crosscutting concepts. To achieve this integration, teachers would need activities that are designed explicitly for this purpose and additional supports to help them see how the three dimensions work together to deepen students' understanding.

### **Using the EQUIP Rubric to Guide Three-Dimensional Design**

In 2014 the first version of the EQUIP Rubric was released by Achieve to provide criteria for analyzing the extent to which lessons and units are designed for the NGSS (Achieve, 2014). The development team used these criteria and the revised versions of the criteria released in subsequent years (Achieve, 2016) as an additional check on the extent to which the THSB unit's educative features were likely to support teachers in achieving NGSS's vision of three-dimensional learning.

## **Results**

Based on the adapted heuristics described above, we designed the THSB unit itself, along with specific features just for teachers, to educate teachers about the unit and how to implement it in their classrooms. The design of the unit itself was intended to build teachers' awareness of NGSS's vision for three-dimensional learning and how the THSB unit supports that vision.

### **Educative Features in THSB to Promote Teachers' SMK**

THSB teacher materials include several components to clarify the ideas targeted, how they are organized into a coherent content storyline, and the contribution of specific lessons and activities to student learning. The TE unit introduction lists the specific NGSS disciplinary core ideas, crosscutting concepts, and science practices that are targeted (see pp. iii-v in OR 2), shows how they are organized into a coherent storyline (p. viii in OR 2), and provides a rationale for the inclusion and exclusion of core ideas, crosscutting concepts, and vocabulary (see pp. vii-xi in OR 2).

To deepen teachers' understanding of the relevant content, each chapter in the TE includes a Background Knowledge for Teachers section that provides essential information about the science ideas targeted in the upcoming lessons. The Chapter Overviews (see OR 2 for an example) and Lesson Guides (see OR 4 for an example) describe the contribution of each lesson

and activity to the progression of the content storyline, including how the crosscutting concept is developed in each chapter.

### **Educative Features in THSB to Promote Teachers' PCK for Science Topics**

**Phenomena.** Chapters 1 and 2 of the THSB SE start with a set of specific phenomena that are generative of each of the science ideas targeted, and the TE helps teachers understand the role that each phenomenon plays in advancing the content storyline. The Unit Overview describes how observations and data are used to provide evidence for the science ideas and/or their explanatory power (see p. vi in OR 2), the Chapter Overview describes the rationale for the specific phenomena included (see pp. 1b-1d in OR 3), and each Lesson Overview describes the purpose of each activity and the intended observations students should make, either through direct observations or inferences from data (see pp.44c-d in OR 4 and p. 60c in OR 5).

**Representations.** The THSB unit uses a variety of representations to make atoms, molecules, and chemical reactions concrete to students, including conventional models, e.g., space-filling and ball-and-stick models, and unconventional models, e.g., LEGO® bricks and flattened two-dimensional versions of ball-and-stick models. Chemical reactions are represented by chemical reaction mats, as shown in Figure 2, which display molecular models of starting and ending substances.

[insert Figure 2 here]

Modeling activities help students see that it is possible to build the product molecules just by rearranging the atoms of the reactant molecules. They also see how it is possible for measured mass to increase even though total mass remains the same, an observation they will use when explaining why the growth of mushrooms on a fallen dead tree does not violate conservation principles.

The TE Unit Overview (pp. vi – vii in OR 2) supports teachers in understanding the role of models in the THSB unit and the intended observations students should make when using them. To help ensure the modeling activities are used to explain the phenomena in terms of the science ideas, the Lesson Guides describe the intended observations students should make, as shown in Figure 3 from a lesson targeting ideas about conservation of mass and measured mass.

[insert Figure 3 here]

**Students’ ideas.** The THSB unit provides a variety of opportunities for students to express their initial ideas, engage in activities that build on or challenge them, contrast their ideas to scientific ideas, and consider how their ideas have changed after experiencing the activities. For example, after interpreting data from radioactive labeling experiments that provide evidence that plants use the carbon and oxygen atoms from carbon dioxide to make glucose and use glucose to make cellulose, students examine Van Helmont’s willow tree data, critique his (invalid) conclusion that most of the increased mass comes from water, and then construct a valid explanation based on the data they have examined (see pp. 136-138 in OR 6).

The THSB unit supports teachers in identifying, building on, challenging, and monitoring students’ ideas throughout the unit. Every TE Chapter Overview alerts teachers to commonly held student ideas, their manifestations in student work, and the role of specific activities in addressing them (see pp. 1d-1e in OR 3). Additionally, the THSB includes embedded assessment tasks at the end of each chapter (see Table 2) and online resources provide rubrics and scoring guidelines for each task along with examples of how misconceptions might be expressed in student explanations (see pp. 2-3 and 5-6 in OR 9).

[insert Table 2 here]

### **Educative Features in THSB to Promote Teachers’ PCK for Scientific Inquiry**

**Analyzing and interpreting data.** The THSB unit provides many opportunities for students to collect, analyze, and interpret data. Students determine properties of substances through direct observation (e.g., color, state of matter at room temperature, electrical conductivity, water solubility, ability to form fibers, behavior in splint and limewater tests), identify patterns in their observations (e.g., correlations between increasing amounts of ending substances with decreasing amounts of starting substances), and supplement direct observations with information in data tables from published scientific studies (e.g., data from radioactive labeling experiments). Students use their observations and the data as evidence that new substances were produced, that the ending substances were actually produced from the starting substances, and that atoms making up the molecules of starting substances were incorporated into the molecules of the ending substances (e.g., algae incorporate  $^{14}\text{C}$  atoms from carbon dioxide into glucose, cress plants incorporate  $^{14}\text{C}$  atoms from glucose into cellulose [see OR 8], young herring fish incorporate  $^{14}\text{C}$  atoms from brine shrimp proteins into their own body proteins). Carefully sequenced questions guide students in interpreting data and in using their interpretations as evidence to support claims. The TE provides ideal student responses to those questions (see p. 119 of OR 8) and includes in each Lesson Guide a chart summarizing activities in which students analyze and interpret data to provide evidence for phenomena; clarifying the purpose of each activity; and listing intended observations, inferences from data, and conclusions that students should make (see Figure 3). The Closure notes for teachers at the end of each lesson provide the main points that should emerge from a class discussion about the data analysis tasks (see p.125 of OR 8).

**Modeling.** The THSB unit engages students in modeling activities that help them make sense of observations and data, namely that molecules making up the ending substances can be

made by rearranging the atoms making up molecules of the starting substances. For example, students use ball-and-stick models to show how a fibrous solid (made up of nylon polymers) might be made from two clear colorless liquids (each made up of a single monomer) and how algae might incorporate  $^{14}\text{C}$  atoms from carbon dioxide into glucose, cress plants might incorporate  $^{14}\text{C}$  atoms from glucose into cellulose, and young herring fish might incorporate  $^{14}\text{C}$  atoms from brine shrimp proteins into their own body proteins. As with data analysis, carefully sequenced questions guide students in observing and interpreting their modeling activities.

The teacher resources support teachers in helping students carry out the modeling activities and observe, interpret, and draw the intended conclusions. Online how-to videos of the more complicated modeling activities help teachers become more familiar with handling the models and provide examples of how the models should be used during the activities. The TE includes notes on how to encourage students to use models to make sense of novel phenomena and how students should use ideas from modeling activities to support their explanations.

**Constructing explanations.** The THSB unit engages students in constructing scientific explanations of phenomena, which is one of the key scientific practices in NGSS. Because of the complexity of this practice and the difficulties students have with it, THSB provides support consistent with the cognitive apprenticeship model (Brown, Collins, & Duguid, 1989; Collins, Brown, & Newman, 1989). Early in the unit, students are provided with an example of a valid explanation, and the essential elements of an explanation—claim, relevant science ideas, and evidence that will be linked to the claim using science ideas—are defined. The early lessons also establish Explanation Quality Criteria that students can use in judging an explanation’s quality and introduce a template to help them organize their thinking and writing around the essential elements. After students experience modeling activities, a new element is added to the

explanation template—models and modeling as tools for thinking about how something might work—and from then on students are expected to include models in their reasoning (see p. 51 in OR 4). As the unit proceeds, students are reminded to use ideas about atoms in their explanations and to be sure that their explanations meet the unit’s Explanation Quality Criteria. The explanation template is faded in the SE but is available in the TE if the teacher feels students still need it. At the end of the unit, the scaffolding is almost completely removed with the exception of a reminder that students can use science ideas from anywhere in the unit in their explanation.

To support teachers in helping students construct evidence-based explanations, the TE provides ideal responses for each explanation task and for each element of the explanation template. The TE also provides discussion notes (see p. 58a in OR 4) to help teachers guide their students in using the science ideas and considering the role that models play in their explanations. In addition, as described below, online teacher resources provide rubrics for scoring the explanation tasks that are recommended for use as embedded assessments.

### **Educative Features to Promote Three-Dimensional Teaching and Learning**

Table 3 presents data from an analysis of the unit using version 3.0 of the EQuIP Rubric criteria to demonstrate how the THSB unit meets the criteria for integrating the three dimensions of NGSS (Category 1 criteria), supporting three-dimensional teaching and learning (Category 2 criteria), and monitoring student progress in all three dimensions (Category 3 criteria).

[insert Table 3 here]

In addition to the evidence cited in Table 3, the THSB unit provides many other opportunities for students and teachers to achieve the NGSS goal of integrating core disciplinary ideas, science practices, and crosscutting concepts to explain a range of phenomena in physical and life science settings. For example, Chapter 2 science ideas about atom conservation in

chemical reactions, modeling and explanation practices, and the crosscutting concept of atom conservation explaining mass conservation help students make sense of observations of changes in measured mass in open containers such as when baking soda reacts with vinegar, iron reacts with oxygen, a log burns in a fireplace, and copper in the Statue of Liberty reacts with substances in the atmosphere.

Similarly, in Chapters 3 and 4, students develop explanations of plant and animal growth, both of which involve increases in measured mass, by making sense of data about mass increases in a growing willow tree, the incorporation of  $^{14}\text{C}$  from glucose into cellulose in an experiment that tests the effect of an herbicide on growth of cress plants, and the incorporation of  $^{14}\text{C}$  from brine shrimp proteins into herring fish body proteins in an experiment investigating possible food sources for fish farming. Lesson Guides in the TE identify the ideas and practices that are integrated in each lesson (see p. 60b in OR 5).

Embedded assessment tasks at the end of each chapter tap all three dimensions of science learning and serve as examples of what it means to integrate those dimensions in teaching and learning. The assessment tasks require students to use (a) science ideas, including those derived from both disciplinary core ideas and crosscutting concepts (see the content storyline map in Figure 1); (b) evidence gathered by students as they engage in the practices of observation and data analysis; and (c) reasoning from models and modeling activities to explain a phenomenon. For example, in one task students are asked to explain why the growth of mushrooms on a fallen dead tree does not violate the concept of matter conservation. Suggested answers and rubrics for scoring tasks such as these help teachers see how disciplinary core ideas, practices, and crosscutting concepts can be integrated in assessments (see OR 9).

Face-to-face PD extended the discussion of three-dimensional learning in the THSB unit in several ways. In sessions for experienced THSB teachers, for example, teachers (a) examined “evidence tables” that summarize how the unit integrates each science idea with each practice (see OR 10); (b) considered the range of phenomena across the unit’s four chapters that students observe, model, and explain; and (c) used the rubrics to score samples of student work.

Having a set of appropriate criteria for designing educative features and ensuring that the materials meet those criteria are essential first steps in increasing the knowledge and skills teachers need to implement the NGSS vision. It is also essential to find out whether the educative features actually do increase teachers’ knowledge and skills. This requires valid measures of teacher knowledge and practice that could be used in future studies of what teachers learn from educative curriculum materials.

**Research Question 2: Can the same design heuristics also guide the development of measures to evaluate teacher knowledge and practice?**

The first iteration of a measure was an online test of teachers’ knowledge of science ideas, relevant student misconceptions, and phenomena that was administered before PD, after PD, and after teaching the unit (Flanagan, et al., 2013). While the data from the teacher test was useful in informing revisions to the unit, the variability in teacher performance across contexts indicated that the assessment was not yet a valid measure of teacher knowledge. We also wanted to measure teachers’ knowledge using a more authentic task—one that they would view as being useful to their work. We focused on using teachers’ analysis and synthesis of their students’ responses to the unit’s embedded assessments as a possible measure of teacher knowledge.

## **Methods**

### **Participants**

During the 2015 implementation of the unit, six middle school teachers from a mid-Atlantic suburban school district participated in a study involving the embedded student assessments included at the end of each chapter in the THSB unit (see Table 2). Table 4 provides information about the participating teachers, including their prior experience with the THSB unit. Teachers had participated in three days of PD prior to their first year using the unit.

Insert Table 4 here

The teachers participated in an additional one-day of PD that updated them on revisions to the unit and why they were made and provided them with an opportunity to examine and discuss evidence of the unit's alignment with NGSS (see OR 10). Teachers analyzed and scored samples of student work and considered how the THSB unit is designed to achieve NGSS's three-dimensional vision. For the study, teachers agreed to (a) use rubrics provided by the research team to score embedded assessment tasks involving written explanations for 15 of their students representing the range of performance in all of their classes; (b) summarize their findings across the sample, noting ideas understood by most students and ideas posing difficulty and what the implications might be for subsequent lessons; (c) email their reports to the research team along with scanned copies of the 15 students' work within a day or two of when students completed each embedded assessment; and (d) provide feedback to students either by having the class evaluate sample explanations or by having students self-score and revise their own explanations. Figure 4 shows excerpts from the scoring table teachers used to record their judgments about the embedded assessment task that is reported on in this study (the actual worksheet is shown in OR 9).

[insert Figure 4 here]

Teachers were told to spend about an hour on each embedded assessment task and were financially compensated for their time. By scoring each task immediately after students completed it, teachers would be able to use the results of their analyses to inform their instruction. The research team would use the results of the teachers' analyses to measure their SMK and PCK.

### **Indicators of Teacher Knowledge and Their Use in Judging Teacher Knowledge**

From the teacher reports on their students' embedded assessments, we identified potential indicators of teachers' SMK, PCK for science ideas and topics, and PCK for science inquiry that seemed to us to be most relevant to the NGSS science practice of constructing explanations (see Table 5). For example, would teachers notice if their students applied a science idea incorrectly, failed to cite evidence to support claims or had difficulty linking evidence to claims? Would teachers notice if their students were better at stating the science ideas than at using them to link evidence to claims? Would teachers notice if any students stated that models "proved" the claims, rather than merely giving them ideas about underlying molecular causes of the phenomena observed? Each component of teacher knowledge (except coherence) was evaluated in terms of a quantitative first indicator based on the percentage of times the teacher's scores of student responses matched the researchers' scores and a qualitative second indicator based on researchers' analyses of the teacher's written responses in their summaries (see p. 7 in OR 9). The indicators were designed to measure these aspects of teacher knowledge that seemed to us to be most relevant to NGSS.

[insert Table 5 here]

**Knowledge of scientific ideas.** People with a sophisticated understanding of science content are able to simplify the science ideas without distorting them. Therefore, we looked at

how well teachers were able to identify science ideas—often paraphrased—in their students’ responses to the embedded assessment tasks (Indicator 1) and how well teachers themselves paraphrased the ideas in their own summary reports (Indicator 2).

**Coherence.** A coherent understanding includes knowing the connections among the science ideas and between the science ideas and lesson activities (Roseman, Stern, & Koppal, 2010). After identifying difficulties exhibited in their students’ responses, teachers were asked to identify difficulties students had in the current lesson that could cause them problems in subsequent lessons or chapters (Indicator 3) or difficulties they carried over from earlier lessons that were continuing to cause them problems (Indicator 4). For example, students who were still confusing atoms and molecules at the end of Lesson 1.5 might have difficulty making sense of the chemical reaction involved in nylon formation during Lesson 1.6 and similar reactions involved in plant and animal growth in Chapters 3 and 4. If students were not yet using ideas about atom rearrangement to account for the formation of new substances, they could have problems explaining mass conservation and changes in measured mass in Chapters 2, 3, and 4. If teachers were able to foresee the implications of these problems for later lessons, it could indicate that they appreciate how ideas are connected to one another and to the unit’s activities.

**PCK: student ideas/misconceptions.** Attending to students’ ideas starts with knowing relevant student misconceptions and how they might be manifest in students’ oral and written work. Teachers were asked whether their students’ responses included any of the misconceptions listed in the chart in Figure 4, along with any other misconceptions they could identify. Teachers’ knowledge of students’ ideas was measured by their ability to recognize misconceptions in the samples of their students’ work (Indicator 5) and their ability to characterize and give an example of the misconception or difficulty (Indicator 6).

**PCK: science practices.** Consistent with NGSS’s vision for three-dimensional learning, teachers’ knowledge of science practices was measured in the context of the specific phenomena students were asked to explain in the embedded assessment tasks and the science ideas they were expected to use in their explanations. Teachers’ knowledge of the practice of analyzing and interpreting data was judged by their ability to correctly score the evidence component of students’ explanations, which required teachers to decide whether or not the evidence students cited was relevant to and supported the claim (Indicator 7) and to comment in their summary reports on whether students did or did not cite evidence in their explanations (Indicator 8).

Teachers’ knowledge of the practice of using models as a tool for reasoning about phenomena—particularly those involving atoms and molecules—was judged by their ability to determine whether students’ use of models was consistent with the science ideas they cited in their explanations and whether students’ use of models helped to show that the claim in their explanation was reasonable (Indicator 9). Teachers also had to comment in their summary reports on whether their students did or did not use models appropriately in their explanations (Indicator 10). Lastly, teachers’ knowledge of the practice of using science ideas to link evidence to claims, another aspect of valid reasoning, required teachers to decide whether students applied the general principle in the science ideas to the specific claim and evidence (Indicator 11) and to comment in their summary reports on whether their students’ did or did not do so (Indicator 12).

### **Scoring**

To arrive at a score for the quantitative first indicator of the teacher knowledge components (except for coherence) described above (Indicators 1, 5, 7, 9, and 11 in Table 4), researchers worked in pairs to independently score 30 sample student explanations, five from each teacher. Using the same rubric as the teachers (see Figure 4), the researchers scored each

students' explanation as a 0, 1, or 2 based on whether the student (1) provided a correct answer, (2) stated the science idea, (3) used the science idea, (4) provided relevant evidence, and (5) used models in their explanation. The researchers also noted whether the student responses exhibited any of the likely misconceptions. The researchers then reconciled their judgments and compared their judgments to the teachers' judgments. Agreement was reached when researcher and teacher judgments were within one point out of the two possible points for that component of the student answer. For misconceptions, teachers who called out a misconception directly on a student's paper but failed to note it in the study table were given credit for having identified the misconception. Researcher and teacher judgments that differed by more than one point were considered to not match. For example, if the researcher did not think that a student used the science idea in her explanation (a score of 0), but the teacher thought the student did use the science idea (a score of 2), this would not be considered a match. The percentage of times the teachers' and researchers' scores matched was calculated. Teachers received credit for the first indicator if their judgments matched the researcher judgments for at least 80% of student responses.

To arrive at a score for the qualitative second indicator of the knowledge components described above, and for both of the coherence indicators (Indicators 3, 4, 6, 8, and 12 in Table 4), researchers again worked in pairs and independently read the teachers' responses to Questions 1-3 on p. 7 of OR 9 in their summary reports. The researchers identified examples that could count as evidence of teacher knowledge using the indicators in Table 5, and then reconciled any differences in judgments. Teachers received credit for the second indicator if they provided at least one example.

An overall rating was then assigned to each knowledge component. If the teacher met both indicators for a particular component, we concluded that there was robust evidence that the teacher had that knowledge. If only one indicator was met, we concluded that there was only some evidence that the teacher had the knowledge. If neither indicator was met, there was no evidence that the teacher had the knowledge.

## Results

Table 6 presents scores for each teacher on each indicator of teacher knowledge. Table 7 presents a few examples teachers provided in their summary reports that were counted as evidence for the qualitative second indicator.

[Insert Tables 6 and 7 here]

### Subject Matter Knowledge

On the Scientific Ideas indicators, all of the teachers' judgments about their students' science ideas matched researcher judgments for at least 80% of their students' explanations (Indicator 1), and all of the teachers were able to paraphrase the ideas and cite evidence showing that their students understood the ideas (Indicator 2) (see Tables 6 and 7). Therefore, there was robust evidence that the teachers had an understanding of the science ideas. Moreover, Teachers B, C, and F reported on an alternative student explanation for why a chemical reaction does or does not take place when hydrogen peroxide is applied to a wound or when water is heated. Students justified the claim that a chemical reaction occurred in the first case because  $H_2O$  and  $O_2$  are new substances and have different atomic compositions from  $H_2O_2$  and that a chemical reaction did not occur in the second case because the ending substance  $H_2O$  is the same as the starting substance. The three teachers scored their students' responses consistent with this valid alternative approach and noted that they did so in their reports. On the Coherence indicators, four teachers provided some evidence of understanding implications of student difficulties for

subsequent lessons. For example, teachers B and D described difficulties their students could have in applying ideas about atom rearrangement (encountered in the context of small molecules in the current lesson) to the formation of polymers from monomers in subsequent lessons (see Table 7). Teacher C noted a difficulty her students still had with an idea from a previous lesson (the idea that substances are different because they have different arrangements of atoms) and described activities in subsequent lessons that might address the difficulty (see Table 7). None of the teachers provided more than a single example and two of the teachers provided no examples.

### **PCK of Student Ideas/Misconceptions**

Two teachers provided robust evidence of understanding their students' ideas, and four teachers provided some evidence (see Table 6). One teacher did not receive credit for the first indicator, but 70% of her judgments about students' explanations agreed with researchers' judgments. Three teachers who received credit for the second indicator provided specific evidence that their students confused atoms and molecules. As shown in Table 7, Teacher A also included an example of a student's response indicating the student held the misconception that the production of a gas was always associated with a chemical reaction. Teacher F provided additional insight on the relationship between students' lack of understanding of atom rearrangement (Science Idea #5) and difficulties distinguishing between the hydrogen peroxide and the heating water phenomena. Teacher F was one of the teachers who gave credit for her students' alternative approach to explaining the hydrogen peroxide phenomenon but noted that those students were not using atom rearrangement in their explanations.

### **PCK of Science Practices**

Most of the teachers' responses showed some evidence of meeting the PCK of Science Practices indicators. Overall, the teachers scored highest on the Using Science Ideas in

Explanations indicators (see Table 6). For example, Teacher A noted that his students were able to use the science ideas in explanations (see Table 7), which was consistent with researcher judgments. Teachers E and B noted that their students had more difficulty using the science ideas than merely stating them. For the indicators on Using Evidence in Explanations, teachers' reports provided less evidence that they were attending to their students' use or lack of use of evidence in their explanations. While all teachers met the first indicator, only two teachers also met the second indicator. Teachers provided the least evidence for the Using Models in Explanations indicators. All but one met the first indicator, but only one teacher also met the second indicator. This indicates that the teachers' responses to the summary report questions lacked an evaluation of their students' strengths and difficulties with reasoning from models.

## **Discussion**

### **Research Question 1**

Our adaptation of the Davis and Krajcik design heuristics can be used to focus curriculum developers' thinking on the kinds of educative features that teachers will need to help them implement materials that support NGSS. Over time, as more curriculum materials are designed with NGSS in mind, it will be important to examine the nature of their educative features, the extent to which they are used, and their effectiveness in increasing teachers' knowledge and skills with regard to NGSS.

Given the magnitude of the changes called for in NGSS, the pace at which states and districts are adopting the new standards, and what research has to say about how teachers make use of educative materials, it is essential to prioritize what teachers most need to know and be able to do with regard to NGSS and what is practical within the context of a specific curriculum material. Our adaptation of the design heuristics and the educative features we developed for the THSB unit do not address every change called for in NGSS. No eight-week unit would be able to

accomplish that. Indeed, NGSS calls for seven conceptual shifts, each one involving a multitude of changes on the part of teachers, schools, curriculum and assessment developers, higher education, and more. Instead, we chose to focus on helping teachers understand at a deep level what it means to integrate NGSS disciplinary core ideas, crosscutting concepts, and science practices and to guide their students in drawing on these three dimensions to make sense of a specific set of phenomena. And as noted earlier, we decided to build most of the support for three-dimensional learning into the SE itself so that, for example, the scaffolding provided in the SE for helping students engage in the practice of explaining phenomena by drawing on evidence and science ideas also illustrated for teachers how the three dimensions can work together to promote understanding. Other developers will make different choices about which aspects of NGSS are most relevant to their materials, which aspects will require the most support, and how best to provide that support to teachers. Our use of the EQUIP Rubric criteria to analyze the THSB unit at various stages of development provided valuable insights on the extent to which the unit was achieving the goal of three-dimensional design. It is important to note, however, that understanding the criteria and applying them correctly and consistently is not a trivial undertaking. Much more clarification of the criteria as well as empirical results to support them will be needed in order for the EQUIP Rubric to have a significant impact on the design of materials.

In developing the THSB unit, we were fortunate to work with a number of very talented, dedicated, and extremely busy teachers who tried out various iterations of student and teacher materials. We benefited from their feedback and from opportunities to observe how they used the materials in their classrooms. Our work confirms what Davis and Krajcik theorized: that “teacher learning will best be promoted by a set of complementary approaches, not by a single one” (p. 4,

2005). Some of the teachers in our study preferred to use the TE in the classroom while many others worked only with the SE. Some referred to the online resources regularly, while others did not. All, of course, participated in the face-to-face PD and used the student materials with fidelity. Determining the most effective mix of educative features will require much more research. In the meantime, providing multiple approaches to supporting teachers in implementing NGSS seems to make sense, particularly to address the specific needs of teachers at different grade levels. According to Banilower, Nelson, Trygstad, Smith, and Smith, (2013), for example, elementary teachers rarely have access to curriculum materials that are educative in any sense.

Developers of new materials for NGSS have many challenges, chief among them is helping teachers understand and use the new standards. Our adaptation of the Davis and Krajcik design heuristics, our use of the EQUiP Rubric criteria, and the educative features developed for the THSB unit can serve as starting points for this effort.

## **Research Question 2**

How teachers responded to the embedded assessment tasks provided considerable and different kinds of information on teachers' SMK, PCK of student ideas/misconceptions, and PCK for science practices. The first indicator provided information about the extent to which teachers could use their knowledge to judge the different components of their students' explanations. The second indicator provided information on teachers' inclination to notice and comment on strengths and weaknesses of the various components of their students' knowledge and explanation writing. Differences in teachers' scores may also reflect differences in their writing ability and the lack of examples of what reports should look like. The time required for teachers to score their students' explanations and then complete a written report may have been another factor: two hours rather than one hour per task is a more realistic expectation.

Furthermore, the teachers were teaching in different schools with different histories of implementing the Common Core English Language Arts standards, so teachers and their students varied in their experience with constructing explanations and arguments in the context of language arts.

For the coherence component of SMK, teachers had less opportunity to receive a “robust” score because, unlike their scoring of the other components, they were not asked to quantitatively score students’ understanding of the storyline. Also, the second coherence indicator may have been less relevant for a task that occurs early in the unit. We might have elicited richer responses from teachers if we had asked them to look at the Content Storyline Map (see p. viii of OR 1) and describe ideas and lessons where problems they had observed with their students could have an impact later in the unit. Or we might have presented teachers with a hypothetical student difficulty and asked them to use the Content Storyline Map to identify lessons where the student might have problems. Providing a common example for teachers to address could also level the playing field for teachers whose own students exhibited few misconceptions. Given the success of THSB in reducing student misconceptions (Herrmann-Abell, Koppal, & Roseman, 2016), these strategies are worth considering.

This study was designed to examine the usefulness of the educative features heuristics for designing materials for and tools to assess teacher learning, not to measure the effects of the educative features on teacher learning. However, data from previous work suggest that teachers involved in this study have learned a great deal from using the THSB unit. Using an online test to measure science content knowledge and knowledge of students’ ideas, Flanagan et al. (2013) reported that teachers’ knowledge of atoms/molecules and their inclination to use atom rearrangement and conservation to explain phenomena increased after PD and further increased

after using the unit. Teachers' knowledge of students' misconceptions, however, was minimal before PD and showed no increase. Difference between teacher knowledge reported in Flanagan et al. 2013 and in the study reported here may be due to: (1) considerably more support in the current iteration of the THSB for improving teachers' knowledge and practice, leading to higher quality student explanations (Herrmann Abell & Roseman, 2016); (2) wider adoption of NGSS leading to an increase in teachers' attention to science practices, especially data analysis and explanation; and (3) most teachers' knowledge increasing as their experience with the THSB unit increased.

The research literature has pointed to the difficulty of developing measures of teacher knowledge that are both valid and authentic. What is more, our review of the literature found no instruments that were designed to measure NGSS-related teacher knowledge. The measure developed for this study, therefore, may be the first to be applied to a curriculum material that is designed explicitly to align with NGSS and the first to operationalize teacher knowledge of the NGSS vision of three-dimensional learning in an authentic way, that is, in the context of teachers' analysis and synthesis of their students' written responses to embedded assessments. The high level of compliance, which is not always the case with more traditional measures, might be because the teachers did not perceive the measure as a "test" of their knowledge but rather as a task that would provide useful insights into their students' thinking. Our study, unlike others, focused specifically on science and on a curriculum material rather than on video (see, for example, Kerstin, 2008) and on in-service teachers with experience in using the THSB unit rather than on pre-service teachers (see, for example, Schwarz et al., 2008).

While more work is needed to refine and validate the measure, even in its preliminary form it can shed light on teacher knowledge. Further studies are also needed to determine

whether the teacher knowledge we observed resulted from their use of the educative features (or components of those features) in the THSB unit. The existence of validated measures based on the one described here would make such studies possible.

### **Conclusions**

We have demonstrated that the heuristics proposed by Davis and Krajcik (2005) for the design of educative curriculum materials can be adapted for use with materials that aim to achieve the NGSS vision of three-dimensional science education. Analysis of drafts of the unit using Project 2061's research-based textbook evaluation criteria (AAAS, 2005) and EQUIP's adaptation of them (Achieve, 2016) provided additional guidance in what the final product should look like (Roseman, Fortus, & Reiser, 2015; Roseman, Herrmann Abell, & Kruse, 2016). Our findings from the use of the embedded assessments suggest that the same design heuristics can also guide the development of measures to evaluate teacher knowledge and practice.

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Table 1

*Instructional Phenomena in the THSB Unit*

<b>Conceptual Focus</b>	<b>What Students Experience</b>
1: New substances form during chemical reactions because atoms rearrange to form new molecules	Observing, modeling, and explaining how different ending substances can form from starting substances when: <ul style="list-style-type: none"> <li>• Vinegar is mixed with baking soda</li> <li>• Iron is exposed to air</li> <li>• Hexamethylenediamine is mixed with adipic acid</li> </ul>
2: Mass is conserved in chemical reactions because atoms are conserved	Observing, modeling and explaining how the measured mass of a system can change even though atoms aren't created or destroyed (same reactions used in Chapter 1)
3: Plant growth involves chemical reactions in which atoms rearrange and are conserved	Observing, modeling, and explaining how plants produce carbohydrates for growth from substances in their environment and increase in mass without violating conservation principles when: <ul style="list-style-type: none"> <li>• Plants produce <math>^{14}\text{C}_6\text{H}_{12}\text{O}_6</math> from <math>^{14}\text{CO}_2</math></li> <li>• Plants produce <math>^{18}\text{O}_2</math> not <math>\text{C}_6\text{H}_{12}^{18}\text{O}_6</math> from <math>\text{H}_2^{18}\text{O}</math></li> <li>• Cress make more <math>^{14}\text{C}</math>-cellulose without herbicide than with it</li> </ul>
4: Animal growth involves chemical reactions in which atoms rearrange and are conserved	Observing, modeling and explaining how animals produce proteins for growth that are different from what they eat and increase in mass without violating conservation principles when: <ul style="list-style-type: none"> <li>• A snake eats only eggs but can its replace shed skin</li> <li>• Humans eat muscles but can make tendons</li> <li>• Herring eat <math>^{14}\text{C}</math>-labeled brine shrimp and make <math>^{14}\text{C}</math>-labeled body structures</li> </ul>

Table 2

*Embedded Assessments in the THSB Unit*

Chapter, Focus	Embedded Assessment
1, Atom rearrangement explains the production of new substances during chemical reactions	<p>a. Hydrogen peroxide is a clear, colorless liquid. When you apply it to a cut or scrape on your skin, you will see bubbles and you may hear a “fizzing” sound. Figure 1.3 uses LEGO® models to represent hydrogen peroxide on the left. On the right are models showing what happens to hydrogen peroxide when you apply it to a cut or scrape on your skin.</p> <p>Do you think a chemical reaction occurs when hydrogen peroxide is put on a wound? Explain why you do or do not think so in terms of atoms and molecules. Your explanation should use science ideas, evidence, and models to support your claim. (Use the table for your notes)</p> <p>b. As a pot of water is heated on a stove, bubbles of gas form in the liquid. Figure 1.4 uses LEGO models to represent the molecules of water in the pot on the left. On the right are models of the molecules inside the bubbles that form.</p> <p>Do you think a chemical reaction occurs when water is heated on a stove? Explain why you do or do not think so, using science ideas, evidence, and models to support your claim. (Use the table for your notes)</p>
2, Atom conservation explains mass conservation and changes in measured mass during chemical reactions in open systems	<p>The Statue of Liberty is made up of copper (Cu atoms). But the statue doesn’t have the shiny, orange-brown appearance of copper. Instead, it is green. Why? After being exposed for many years to oxygen, carbon dioxide, and water vapor in the air, a thin layer of green copper carbonate (CuCO<sub>3</sub> molecules) formed on the copper statue. Answer the following questions and be sure to use ideas about atoms in your explanation, and to write an explanation that meets the Explanation Quality Criteria.</p> <ol style="list-style-type: none"> <li>Is the change a chemical reaction? Explain.</li> <li>Do you think the Statue of Liberty has less mass, the same mass, or more mass now than when it was first made? Explain.</li> </ol>
3, Atom rearrangement and conservation explains the production of new substances for building plant body structures	<p>The paper on the next page describes an experiment carried out by a scientist named J. B. Van Helmont that was published nearly four centuries ago (1662).</p> <ol style="list-style-type: none"> <li>Read the paper, underline Dr. Van Helmont’s conclusion, and circle his summary of his evidence.</li> <li>Does Van Helmont’s evidence support his conclusion? Why or why not? Does his explanation meet the elements of the Explanation Quality Criteria?</li> </ol>

	c. Write a better explanation for where most of the mass of a dry willow tree comes from.
4, Atom rearrangement and conservation explains the production of new substances for building animal body structures	When you get a cut on your hand, your body builds scar tissue to seal up the cut. Scar tissue is made up of the protein <i>collagen</i> . Explain how this can happen. Be sure your explanation meets the Explanation Quality Criteria.

Table 3

*Study Participants*

<b>Teacher Characteristics</b>	<b>Sample</b>
Race Black White	1 teacher 5 teachers
Gender Female Male	5 teachers 1 teacher
Avg. Yrs. Teaching Experience Physical Science Life Science	9.3 years 7.4 years
Education Undergraduate degrees Graduate degrees	5 (biology) 1 (education) 1 (education)
Experience with THSB unit One Year Two Years Three Years	2 teachers 2 teachers 2 teachers

Table 4

*Indictors of Teacher Knowledge*

Indicators of Teacher Knowledge	
Subject Matter Knowledge	
Scientific Ideas	1. Teacher correctly identifies correct/incorrect science ideas in their students' responses (based on how well <u>teacher scores match researcher scores</u> on elements involving stating science ideas)
	2. Teacher's summary correctly <u>paraphrases the science idea</u> (note which science ideas are correctly paraphrased) and gives <u>evidence-based example</u> of students' correctly using the science idea
Coherence	3. Teacher's summary notes a <u>specific idea/activity beyond</u> the current lesson where identified students' difficulties with ideas could cause problems (mention of specific practice counts as evidence for PCK for that practice)
	4. Teacher's summary notes a <u>specific idea/activity</u> from an <i>earlier</i> lesson that was needed but not learned well enough for students to build on
Pedagogical Content Knowledge	
Student ideas/ misconceptions	5. Teacher correctly identifies <u>examples of misconceptions</u> in their students' responses (based on match of teacher judgments to researcher judgments)
	6. Teacher's summary gives <u>evidence-based example(s)</u> of student misconceptions or difficulties with ideas in summary report (e.g., confusing atoms/molecules, thinking the mass of the willow tree comes only from water, overestimating the contribution of water to the increase in the willow tree's mass, confusion between total mass and measured mass in terms of what is conserved)
Pedagogical Content Knowledge for Science Practices	
Evidence	7. Teacher correctly scores the evidence component of students' explanations
	8. Teacher's summary mentions citing <u>evidence</u> as a strength or difficulty in student explanations
Models	9. Teacher correctly scores the <u>models</u> component of students' explanations
	10. Teacher's summary mentions reasoning from <u>models</u> (could be mentioned when describing student difficulties)
Using Science Ideas	11. Teacher correctly scores the <u>using science ideas</u> component of students' explanations
	12. Teacher's summary mentions <u>using science ideas</u> (could be mentioned when describing student difficulties)

Table 5

## Scores on Indicators of Teacher Knowledge for THSB Teachers

	Teacher Years using THSB	A 2	B 3	C 1	D 1	E 2	F 3
<b>Subject Matter Knowledge</b>							
Scientific Ideas		Robust	Robust *	Robust *	Robus t	Robust	Robust *
1. Teacher correctly identifies correct/incorrect the <u>statement of science ideas</u> in their students' responses		1 (100%)	1 (90%)	1 (80%)	1 (100%)	1 (90%)	1 (100%)
2. Teacher's summary correctly <u>paraphrases the science idea</u> and gives evidence-based examples of students correctly using the idea (note which science ideas are correctly paraphrased)		1	1	1	1	1	1
Coherence		None	Some	Some	Some	None	Some
1. Teacher's summary notes a <u>specific idea/activity beyond</u> the current lesson where identified students' difficulties with ideas could cause problems		0	1	1	1	0	1
2. Teacher's summary notes a <u>specific idea/activity</u> from an <i>earlier</i> lesson that was needed but not learned well enough for students to build on		0	0	0	0	0	0
<b>Pedagogical Content Knowledge: Student ideas/misconceptions</b>							
1. Teacher correctly identifies <u>examples of misconceptions</u> in their students' responses		1 (90%)	1 (80%)	0 (70%)	1 (80%)	1 (80%)	1 (100%)
2. Teacher's summary gives <u>evidence-based example(s)</u> of student misconceptions or difficulties with ideas in summary report (e.g., confusing atoms/molecules, thinking a substance's properties can change)		1	0	1	0	0	1
<b>Pedagogical Content Knowledge for Science Practices: Explanations</b>							
Using Evidence		Some	Some	Some	Robus t	Robust	Some
1. Teacher correctly scores the evidence component of students' explanations		1 (100%)	1 (90%)	1 (90%)	1 (90%)	1 (100%)	1 (100%)
2. Teacher's summary mentions citing <u>evidence</u> as a strength or difficulty in student explanations		0	0	0	1	1	0
Using Models		Some	Some	None	Robus t	Some	Some
1. Teacher correctly scores the <u>models</u> component of students'		1	1	0	1	1	1

explanations	(100%)	(90%)	(50%)	(80%)	(100%)	(100%)
2. Teacher's summary mentions reasoning from <u>models</u> as a strength or difficulty in student explanations	0	0	0	1	0	0
Using Scientific Ideas	Robust	Robust	Robust	None	Robust	Some
1. Teacher correctly scores the <u>using science ideas</u> component of students' explanations	1 (100%)	1 (90%)	1 (80%)	0 (70%)	1 (100%)	1 (100%)
2. Teacher's summary mentions <u>using science ideas</u> as a strength or difficulty in student explanations	1	1	1	0	1	0
Total score (out of 12)	8	8	7	8	8	8

\*Teacher notes students have cited/used alternative science ideas (#2 & 4 versus #5).

Table 6

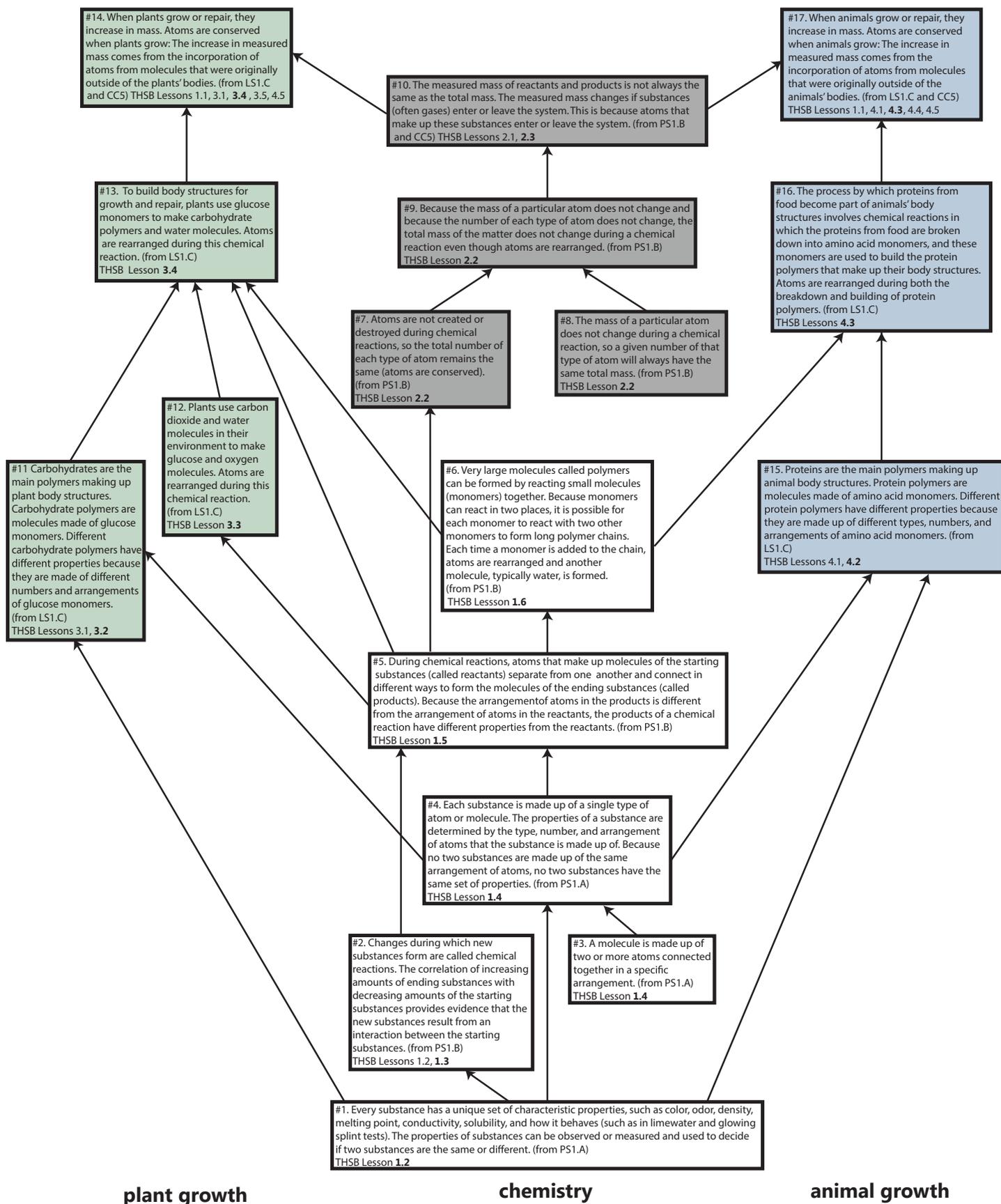
*Evidence from Teachers' Reports on Students' Explanations*

Type of Knowledge		Teacher: Example Provided
Subject Matter Knowledge	Scientific Ideas	<b>Teacher E:</b> Almost all students understand Science Idea #5, that when the atoms in a molecule rearrange that a chemical reaction has occurred. I say this because almost all students correctly identified the chemical vs. non-chemical reactions. They also stated SI#5 in their answers. For example, student #1315610004 says that the boiling water is not a chemical reaction “because all of the molecules are the same” and student #1315610022 stated that, “for the substance to change it needs to have the atoms rearrange.”
	Coherence	<b>Teacher B:</b> My students will most likely have difficulty in understanding the chemical reaction that occurs between monomers to create polymers. I will need to walk them through the formation of water so they can understand that something new is made. They will think that the polymer is not something new because only the atoms at the end come off. <b>Teacher D:</b> about ¾ of my students are having a hard time conceptualizing monomers and polymers” and that “Science Idea #6 [which applies the idea that atom rearrangement is why new substances are produced during chemical reactions to the specific case of polymer formation] will be intimidating to them, but as we move forward I see it being a building block for better understanding [of plant and animal growth]. <b>Teacher C:</b> Science Idea #4 about the type, number and arrangement being a different substance seems to be weakly understood at this point. With Chapter 2 and the counting of the number and type of atoms this should be strongly enhanced.
Pedagogical Content Knowledge	Student Ideas	<b>Confusing atoms and molecules:</b> <b>Teacher A:</b> “The original substance, hydrogen peroxide, had a chemical formula of H <sub>2</sub> O <sub>2</sub> . After the reaction, the molecules have been separated, as the new chemical formulas are O and H <sub>2</sub> O.” (#1315521054) “Chemical reactions have taken place if the molecules separate (science idea #5). The molecules did not separate, as shown in the model, so a chemical reaction didn’t take place.” (#1315521054) <b>A gas always indicates a chemical reaction has occurred:</b> <b>Teacher A:</b> “Also, when touching the wound, the hydrogen peroxide starts to bubble and fizz which indicates a chemical reaction.” (#1315521001) <b>Difficulty understanding atom rearrangement:</b> <b>Teacher F:</b> For the students who are struggling with Science Idea #5, they are also the ones that are unsure of what exactly is happening during the reaction. One of the students, in their response, seemed to think that there was an increase, or “replication,” of atoms the H <sub>2</sub> O <sub>2</sub> question. This was also the student who thought that water heating did represent a chemical reaction because of the change in state, from liquid to gas.

PCK for Science Practices: Explanation	Using Science Ideas	<p><b>Teacher E:</b> the difficulty I see some of my students having is connecting the Science Ideas to the explanations.</p> <p><b>Teacher A:</b> the majority of students accurately paraphrased Idea #5 and used it to link evidence to answer.</p> <p><b>Teacher B:</b> 8/15 students were able to use the idea [#5] to help explain their answer.</p>
	Using Evidence	<p><b>Teacher E:</b> The idea that might be causing problems is SI#2 [substances with different properties form during chemical reactions]. Several students listed this idea as evidence. This is a problem because the properties of the substances were never talked about in the prompts. Students just used prior knowledge, rather than the text, to answer the question.</p>
	Using Models	<p><b>Teacher D:</b> determining the difference between evidence and models is particularly challenging.”</p>

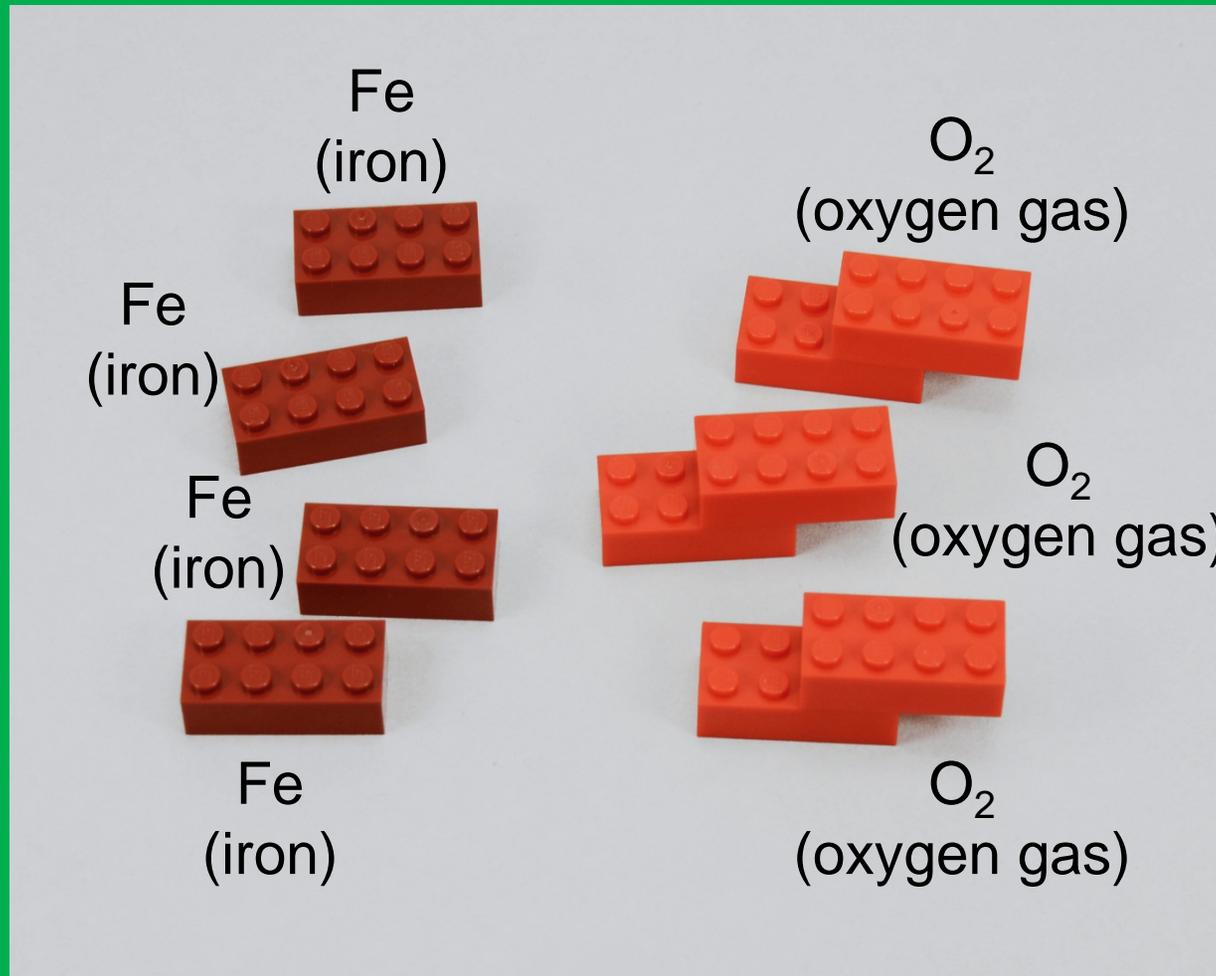
Figure 1. The content storyline map displays the sequence and interconnections of ideas targeted in the THSB unit.

## Toward High School Biology (THSB) Year 6 Content Storyline



# Steel Wool (Iron) and Air

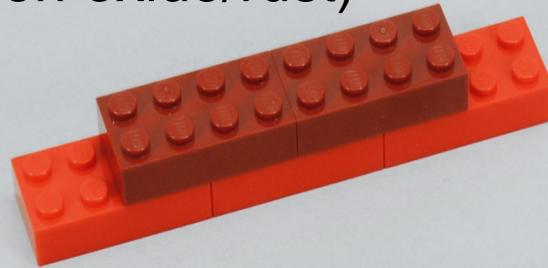
(Substances we **start** with in the container)



# Steel Wool (Iron) and Air

(Substances we **end** up with in the container)

$\text{Fe}_2\text{O}_3$   
(iron oxide/rust)



$\text{Fe}_2\text{O}_3$   
(iron oxide/rust)

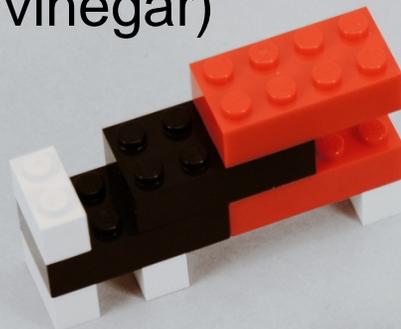


Take apart starting substances from the other side  
and build the substances above with the same LEGO® bricks.

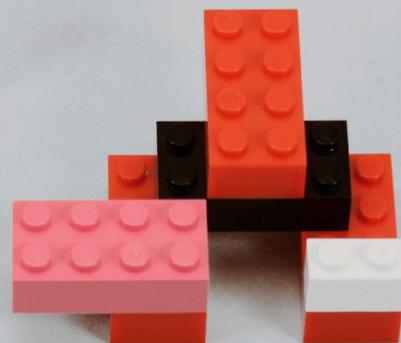
# Baking Soda and Vinegar

(Substances we **start** with in the container)

$\text{HC}_2\text{H}_3\text{O}_2$   
(acetic acid/  
vinegar)

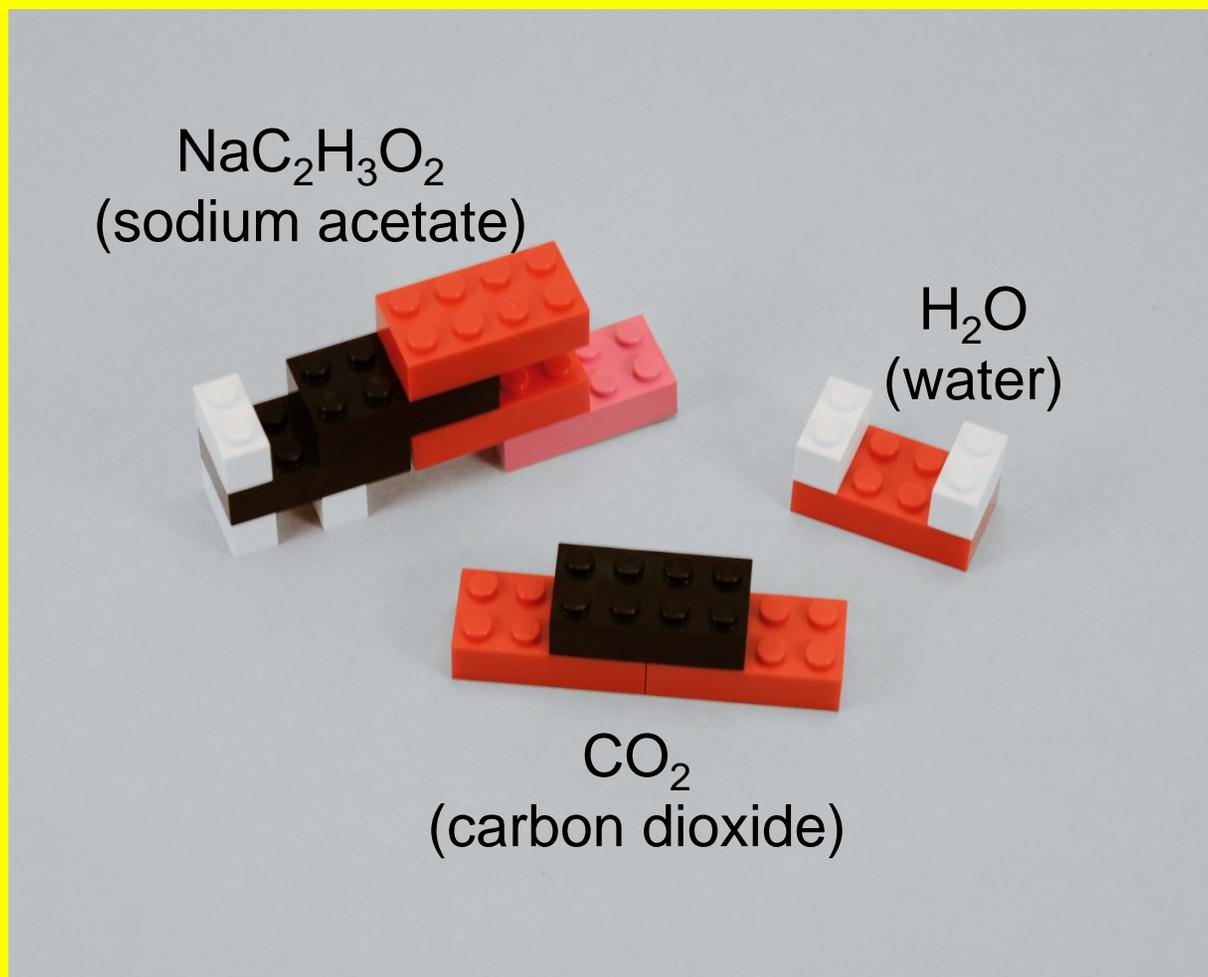


$\text{NaHCO}_3$   
(sodium bicarbonate/  
baking soda)



# Baking Soda and Vinegar

(Substances we **end** up with in the container)



Take apart starting substances from the other side  
and build the substances above with the same LEGO® bricks.

Phenomena, Data, or Models	Intended Observations	Purpose	Rationale and/or Notes
<p><b>Activity 1</b></p> <p>Space-filling models representing a system of hydrogen gas and oxygen gas molecules chemically reacting to form water molecules (and leftover reactant molecules)</p>	<ul style="list-style-type: none"> <li>When representing chemical reactions with models, some of the reactants may be used up, and some may be left over.</li> <li>The number of molecules is not necessarily conserved during chemical reactions.</li> <li>The number of each type of atom is conserved, hence the total mass of those atoms, during chemical reactions.</li> </ul>	<p>Students explain why the total mass is conserved during chemical reactions. An ideal explanation should include the ideas that (a) atoms aren't created or destroyed, though the number of molecules may change, and (b) the mass of a particular atom does not change, so the same number of that type of atom will always have the same mass.</p>	<p>The activity challenges the common idea that conservation of matter applies to both conserving atoms and conserving molecules.</p> <p>The activity provides students with the first opportunity to examine a "system" of reactants and products in which some of the reactants may be used up and some may be left over.</p>
<p><b>Activity 2</b></p> <p>LEGO® models of chemical reactions in opened containers (systems):</p> <ul style="list-style-type: none"> <li>Baking soda and vinegar</li> <li>Steel wool (iron) and air (oxygen)</li> </ul>	<ul style="list-style-type: none"> <li>In a sealed container, the number of each type of LEGO® brick is the same before and after the chemical reaction.</li> <li>In a sealed container, the total mass of the LEGO® bricks is the same before and after the chemical reaction.</li> <li>When LEGO® models of product molecules leave an opened container, the number of atoms decreases and the measured mass decreases.</li> <li>When LEGO® models of reactant molecules enter an opened container and form new products, the number of atoms increases and the measured mass increases.</li> </ul>	<p>Students explain decreases/increases in the measured mass when a chemical reaction occurs in an open system using atomic-level ideas. An ideal explanation includes the ideas that (a) atoms aren't created or destroyed; (b) the mass of a particular atom does not change, so the same number or type of atom will always have the same mass; (c) therefore total mass is conserved, and (d) if the measured mass of a system changes, it is because atoms have entered or left the system.</p>	<p>The activity provides students with another opportunity to examine a "system" of reactants and products in which some of the reactants may be used up and some may be left over.</p> <p>In the case of rusting, it challenges the common idea that rusted iron weighs less than un-rusted iron.</p>
<p><b>Pulling It Together</b></p> <p>The formation of patina on the Statue of Liberty, specifically the production of a layer of copper carbonate on the copper exterior of the statue.</p>	<p>(Evidence provided to students)</p> <p>A layer of copper carbonate forms on the statue when copper interacts with oxygen, carbon dioxide, and water vapor in the air.</p>	<p>Students predict the change in measured mass in an open system after the chemical reaction occurs and support their prediction using science ideas about conservation.</p>	<p>The context challenges a common idea that oxidation (e.g., rusting, tarnishing, patina) causes decreases in mass. Patina provides an analogy for photosynthesis in plants, helping students understand that invisible reactants can yield solid products, thereby leading to an increase in the mass of an open system.</p>

